Tourism and Its Effects on Community

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ABSTRACT

Tourism vocabulary originated from tour word that is stemming from Latin word by means of cycling, going into and out between origin and destination and rakish that is found in Spanish from Greece and then France and finally in English languages. Tourisms that are travelling to different places, they set out from themselves positive and negative social, economic and cultural effects. Tourists interested more in weather situation, culture or nature of its destination. Some of them used to travelling far away, of course not only in reason of accidental but in reason of special objections: for seeing famous structures and artificial works, learning new languages and tasting different foods. At the present article we used from library method.

Key words: Tourism, Social, cultural and economical effects

Introduction

Tourists are going to travel within different aims and also their view is different on destination community from each other. Coincident with positive phenomenon, tourism industry development could be accompanied by negative and ruin effects. For example, cultural tourisms are travelling within familiar objections to land and destination people and cultural indices to that destination, and they respect on community by cultural elements. While tourisms especially coastal tourisms considering little such a challenges and usually they have given ruin effects on host culture. Of course, accepting influence of community from entering tourisms depend on many factors. Those people that I entering to a community considering as an important affaire in this field. The more the tourists entering to destination, they can influence more and more by staying there. One of the fields that are to be effectual entering of tourist focused on social environment. It includes the style and form of human group assembly that is setting as a determined organization within natural environment. Also it is consist of value and criteria that is determine relationships and contributions among human groups according to it [2]

Problem description:

Since each of the regions includes belief, value, and its determined culture that is going on seed to seed and actually it forms their identity, the entrance of tourists could be ruining theses identities. Some of the researchers have been paid on relationship between tourism and increase of penalty and crime. The result of many searches include the increase of penalty and crime rate on some of the regions at the tourisms season [3]

"Net known indicated that tourisms within a community have designed to evaluation and knowing again on deferent human groups. Therefore, upper class of people could be cooperated inside of tourists’ life; but in way of social and publican affaires, some of the communities especially agricultural community preferred to live on their closed environment. And the called communities there are trivial differences of all disturbances and non-compatibility or cold and drying disturbances …” [4] the factors between tourisms of culture and the host community create an important influence that is shown on local residencies imitate of tourisms behavior. This behavioral imitation result in phenomenon like change in language applying, dressing and culture and or helping to increase crime, gambling, prostitution and changing form of material and non-materials of local culture [5]

Tourism- social influences:

Probably tourism impacts are changing during time and within growth of destination regions. Shared key factors include the following issues: featured kind of tourism activities, features of a host community on destination area and exchanged nature between visitors and residents. Similar specter of impacts presented and also considered time and place important within tourism impacts.

In reason of being seasonal activity of tourism, its impacts include more and more severity on special times. And it results from two key points:
holiday period and district. Since the district controlled on main sources of tourisms like sunrise or snowing rate annually is considered as an important factor in tourisms. Capability of tourists in viewing of tourism destination on a special time of year like annually school holidays might be considered as an important factor of tourism activity, seasonally.

Tourism influences on own tourists, also. And the impacts could be considered on their behavior of tourism destination. Also it is possible influenced in time of returning of a tourist. For example, it is possible tourists’ experiences influence on their decision making for the future time of visiting. Thus some of the experiences must be required in that destination although thinking about it and its impacts within its tourism selection can be featured in the other places.

Tourism- economic impacts:

Tourisms especially on the developing countries could be improve future employment by way of creating changes on employment forms of traditional agriculture to servicing industry cause to stimuli of society and cause to increase of higher wages.

The following criteria must be considered in relationships of tourism economical impacts.

<table>
<thead>
<tr>
<th>Tourism advantages</th>
<th>Tourism disadvantages</th>
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<tbody>
<tr>
<td>Obtaining income and increasing of gross national income, helping to increase of cost income, helping to employment-making governmental income, helping to regional development, revival of poor regions life and non-industry</td>
<td>Economy of tourism income is seasonal. Also it is dangerous depend on tourism income and single productivity like Thailand country. Increase of non-skilled staffs within at least wages, inflation, opportunities, and sever dependency on tourisms</td>
</tr>
<tr>
<td>Various activity of employment-making sector such as restaurants, coffeehouse, agencies, and so on. Cost effectiveness and advantages</td>
<td>Abusing of some people by establishing facial corporations and degradation</td>
</tr>
<tr>
<td>Improving and development of infrastructures</td>
<td>Without chimney industry rate of consuming fossil fuels must not ignored tourisms centers</td>
</tr>
<tr>
<td>Preserving and improving of environment</td>
<td>Environmental infections and degradation, plant covering degradation and coasts infection</td>
</tr>
<tr>
<td>Modernism process facility and providing tourism and procreative facility and either for local residents or for tourisms and generally increase of publican welfare</td>
<td>Negative effect on host people and competing in respect of enjoying usual services within tourisms</td>
</tr>
<tr>
<td>Necessary applying of unfavorable coastal lands for agricultural affairs within tourism affaires</td>
<td>Trading and increase of land price and non-allocation of land to the important objectives such as building, making-schools and green spaces</td>
</tr>
</tbody>
</table>

Social and cultural impacts:

Generally, cultural tourisms within each of the region can be followed by under criteria [6]

1. Recovering and the importance of distinctions and lost cultural works of local residents
2. Recognizing possibility and providing regional familiarity on space dimension and cultural identity and improving a sense of dependency to a culture in a better way
3. Creating economical infrastructures in a long period
4. Increase of employment within a standstill economy

It must be noted that cultural tourisms have the both of advantages and disadvantages inside of economical and cultural affairs. Tourisms can cause to presentation of rudeness and rupture in field of culture and society that is formed about tourism-host community reactive. The rudeness or negative works of tourisms in field of culture- society could be followed under circumstances:

1. Degradation of cultural works: visiting more and more of tourists from historical and ancient places have been resulting in gradual ruining. The called carelessness might be bringing out due to inattention to accepting-capacity of called place or due to activity of unskilled tourisms.
2. Cultural transformation: by considering fragility of cultural heritage, it is possible to invalidate local cultural patterns of nobility within tourism improvement.
3. Cultural rudeness: there isn’t mutual agreement by way of differences in language, habitats and customs among local residents and tourists.
4. Cultural invasion: it is possible by way of excessiveness in creating tourism attraction and exposing currency trading within cultural facades have gone away in tourism destination, credit and validity of religious right, habitats and customs, ceremonies and exhibitions, handicraft industries, music, and other cultural patterns in connection of its unsuitable and non-compatible presentation as a tourism attractions. In other words local values are conveying into the goods.
5. Social rudeness and mischief: tourisms might be influenced on social damages like casual, addiction and criminality [7].

The following table is indicated on the negative and positive effects of cultural tourism’s Pierce Moscardo [8].
<table>
<thead>
<tr>
<th>factor</th>
<th>Positive effects</th>
<th>Negative effects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Using of a culture as an attractive factor</td>
<td>1. increase of support from traditional culture 2. displaying of national and tribal identities 3. recreation of speaking, language and traditional arts and ....... 4. recreation of forgotten custom and tradition life, ceremonies and mourning 5. boasting sense to their culture 6. tourism is a tool for speaking civilizations 7. newborn of arts and local technique and traditional cultural activities 8. improving cultural and social life in communities 9. reconstruction of local architecture traditions 10. Increasing necessity preserving of potential regions and beauty that is including cultural and beauty values.</td>
<td>1. Change in custom and art activities in way of making appropriate bed for attracting tourisms 2. entering to traditional limits 3. crowding and assembling more and more in traditional places 4. cultural and social unsuitable effects and faint of cultural identity sense</td>
</tr>
</tbody>
</table>

One of the key factors on tourism focused on take part of individuals and activities that is paid on it. Visitor’s nature and the host community in relation to tourism cultural and social effects are considered in a higher level. The Exchanging between two groups on influencing over kind of topics would be important. When there are exists many differences between host culture and original community it is possible to increase their effects.

Suggestions:

Today by considering that all communities are travelling within different cultures and different beliefs might be influencing on residence of destination society (even sometimes they can influenced within host society), and it is possible to change cultures that is continued seed to seed and forms resident’s identity. We must reach to possible influences in field of controlling tourisms behavior indirectly and also in higher order of getting and knowing of residents from richest and basic cultures. Holding cultural congress within city levels and cultural places (universities and many other offices) and inviting of tourists and residents especially young people could be bring out effectual steps on reducing tourism impacts.

References